

Census 2010

Why is completing the Census so important?

More than \$300 billion in federal money is distributed each year based on Census population figures. If you aren't counted, you and your community will lose valuable services. That's why participation is required by law.







IT'S YOUR MONEY.
IT'S YOUR COMMUNITY.

IT'S IN YOUR HANDS!

IT'S YOUR MONEY.

IT'S YOUR COMMUNITY.

Census 2010

IT'S IN YOUR HANDS



What does the Census mean to me?

Money to your community for the services you need.

Because funding is distributed to cities and towns based on population, when you complete your Census 2010 questionnaire you ensure that thousands of your tax dollars are returned to your community in critical services for you and your family. These services can range from safety and health programs to parks and transportation facilities—programs that improve your life.

Your answers alone can mean the difference of thousands of dollars to your community over the next 10 years. Multiply that by your neighbors' responses, and that means millions in these tough times!

How will I benefit?

These funds come back to your community in the form of services, including:

- Police and fire protection
- Hospitals
- Schools, parks and libraries
- Senior centers
- Roads, neighborhood improvements
- Local bus service

What do I need to do for the 2010 Census?

You'll receive the census questionnaire in March or April of 2010. Just fill out the 10 questions in the form mailed to you. It's easy and confidential.

It should only take about 10 minutes to complete the form. The 2010 Census questionnaire is one of the shortest and easiest since the nation's first census in 1790!

What happens if I don't complete my 2010 Census?

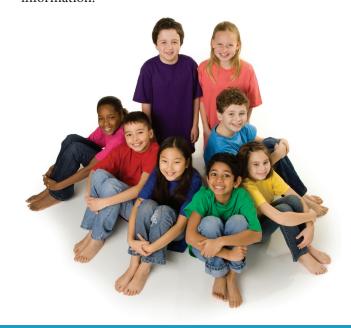
Getting an accurate count of the people is so important that, if you don't return the questionnaire, a Census representative will contact you by phone or visit your home as many as six times seeking your answers. If you still don't respond, your neighbors may be asked about the people residing in your home.



How confidential is the information I provide on the Census form?

Completely confidential. Guaranteed.

Personal census information is not shared with any other agency or organization. There are no exceptions. Census workers can go to jail for revealing census information.



FAST EASY CONFIDENTIAL